

PRICES € 2012



Mmogamer.es: Google Analytics november 2011

Unique: 44.000

Visits: 69.000

Pageviews: 125.000

Users profile:

MMOGamer. es users profile is an active mmos and online gamer with rpg component. They usually play MOBA and MMORTS too. Our public is yet focused and used to try every game we recommend.

Countries:

Spain: 68,57%	Colombia: 3,55%
Argentina: 7,00%	...
Chile: 6,05%	Others: 10,89%
Mexico: 3,94%	

ADS:

Ads on mmogamer.es are settled based on **placement and time**. There is no rotation and you can publish many ads on your placement as you prefer. **Our historic CTR is over 0,62%**

Standard Placement:

SKIN or BILLBOARD (CPM: 9€)

1 month: 850 euros.
15 days: 450 euros.
1 week: 230 euros.

MEGABANNER - ONLY HOME (CPM: 4€)

1 month: 75 euros.
15 days: 50 euros.
1 week: 30 euros.

TOP ROBA (CPM: 5€)

1 month: 480 euros.
15 days: 250 euros.
1 week: 130 euros.

HEADBANNER or ROBA (CPM: 4€)

1 month: 420 euros.
15 days: 230 euros.
1 week: 150 euros.

Packs:

SKIN+MEGABANNER+TOP ROBA

1 month: 1.300 euros.
15 days: 700 euros.
1 week: 350 euros.

SKIN+MEGABANNER

1 month: 900 euros.
15 days: 500 euros.
1 week: 250 euros.

SKIN+TOP ROBA

1 month: 1.200 euros.
15 days: 650 euros.
1 week: 375 euros.

MEGABANNER+TOP ROBA

1 month: 500 euros.
15 days: 270 euros.
1 week: 150 euros.

MMOGAMER



SKIN

Full background personalized website with presence over the whole site. Upper zone with 170px height.

BILLBOARD

New billboard concept on top 972x276 big motion ad with high impact. Supported with left & right interactive static columns on every page (contact for example)

MEGABANNER

972x60px only at homepage.

ROBA & TOP

300x250px on every page.

HEADBANNER

468x60px on every page.

VALUE ADDS:

- Exhaust coverage with contents and reports. Preference on home slide.
- Possibility of special ad sections.
- We design your ad. Flash ad not included.

CONTACTS:

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